OF GREATER CHATTANOOGA

THE POWER OF ONE

2021 Annual Report

AS WE SET OUR EYES ON A BRIGHTER 2022, WE DEEPLY APPRECIATE YOUR SUPPORT & ALLYSHIP.



Our legislation to improve access to period product donations passed unanimously.

Family Promise was awarded \$10,000 to support their Stabilizing Single Mothers project.



Kotex pledged to donate 8 million tampons acoss Tennessee and Maine.

The first Women's Fund Advocacy Institute began.



40 Major Donors 13 Monthly Donor Circle Members 41 Nightingale Network Members

WE CAN AND WILL MAKE LIFE BETTER FOR EVERY WOMAN AND GIRL IN TENNESSEE.

The past 12 months have created a unique opportunity for reflection, understanding and reconfiguration. Many of you have joined us in reflecting on our priorities and impact. Your thought partnership, and constructive criticism facilitated our dynamic rebranding reflected even throughout this report. We collectively gained a deeper understanding of the unique challenges women face in light of increased child and family care needs. As a collective, we have been invited to reconfigure our schedules, priorities and entire lives to center the safety and wellbeing of our families and communities. We are proud to share how we have weathered the unknown here at the Women's Fund in this Annual Report.

WE ADDRESS THE ROOT CAUSES OF ISSUES WITH NO CHAMPIONS.



Over the past year, during the height of the pandemic, we identified a barrier for period product donations and distribution for many of our direct service partners. With a little research and a lot of organizing, we wrote and unanimously passed a piece of legislation extending liability protections for menstrual hygiene product manufacturers and distributors. This alleviated the barrier and facilitated a more efficient pathway for getting these necessities in the hands of those with the greatest need.

WE'RE ADVOCATES, NOT POLITICIANS.



We flex our power through philanthropy and collective action. We encourage individuals to advocate for themselves and each other. This is not a political statement. We know that now, more than ever, issues such as partner violence and the wage gap have compounding impact as the effects of the lingering pandemic continue. We leverage the resources of our Nightingale Network to directly support local organizations disrupting cycles of poverty, trauma and harm for women and girls.

WE CHANGE LAWS.



We empower and equip our growing network to appeal to their representatives at the state legislature to stop the passage of harmful laws and support the progression of bills that move the needle on the status of women and girls across our state. This legislative season we achieved a record number of wins, with 10 of our priority pieces of legislation passing. From Lifetime Orders of Protection in partnership with TN Voices for Victims, to expanding Domestic Violence Awareness Education for Tennessee Licensed Cosmetologists & Barbers in partnership with the YWCA, we are changing laws and making huge strides towards being the TN we can all be proud to call home! "The Women's Fund convened a group of passionate women who were politically diverse, but each of them was committed to continually learning and ... doing whatever it took to make gender equity a reality in our community and our state, regardless of political party."

RACHAEL SAUCEMAN Board Member, 2021 Advocacy Committee Chair

By writing and supporting legislation that directly impacts women and girls in our region, we create real change for real people.

Statewide campaign against trafficking including 5 antitrafficking bills

Required domestic violence awareness instruction for middle & high school students

Protected victims of domestic abuse from eviction

Eliminated child marriage in Tennessee and created penalties for forced marriages

Post-conviction relief for survivors of human trafficking

Tennessee Pregnant Workers Fairness Act

Increased access to menstrual hygiene products

Domestic violence awareness education for licensed cosmetologists & barbers

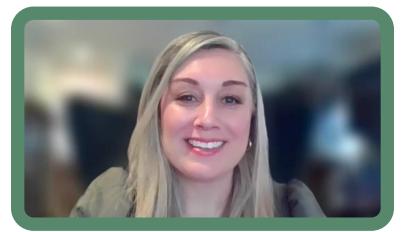
Recognition of doulas as vital health workers

A record TEN bills from our priority list passed in the first year of Tennessee's 112th General Assembly!

To review the legislative outcomes list with bill descriptions, visit our digital report.

"Last session, the Women's Fund wrote a bill to protect donors and distributors of menstrual hygiene products from frivolous liability lawsuits — the reason that many manufacturers gave for not making donations to help fight period poverty. This bill (sponsored by Senator Bo Watson and Representative Rebecca Alexander) passed unanimously through the Tennessee General Assembly and became law on July 1st of this year.

The Women's Fund immediately got to work informing our partners and period product manufacturers. Just two weeks ago, Kotex made a pledge to the National Alliance for Period Supplies, of which we are a member, to donate 8 million tampons (YES - 8 million!) across the states of Tennessee and Maine - the only two states with laws of this kind. We know that 1 in 5 women and girls report missing school or work because they don't have access to or cannot afford period products. This donation will change lives across Tennessee."



NICOLE WATSON Senior Policy Advisor, Waller Law Firm VOICES Committee Member

VOICES 2021

More than 250 people attended this year's virtual event, themed "The Power of One." Sponsors included BlueCross BlueShield of Tennessee, EPB Fiber Optics, First Horizon and Truist.

Eleven area organizations applied for the Nightingale Network grant, which was narrowed to three finalists: Beloved Woman, the Chattanooga Area Food Bank and Family Promise of Chattanooga. The Women's Fund's Nightingale Network, a collective philanthropy membership group that uses dues to fund annual grants, voted to select the grant recipient. In addition to the \$10,000 grant awarded to Family Promise of Chattanooga, Beloved Woman and the Chattanooga Area Food Bank each received \$2,750 grants thanks to a private donor.





Watch this year's VOICES and videos from our Nightingale Network finalists at our digital report.

We are proud to continue to partner with phenomenal organizations across our community such as Family Promise. Their Stabilizing Single Mothers initiative is comprehensive and robust; not only are they meeting the immediate needs of women and their families, but they are providing wrap-around services and support to remove systemic and environmental barriers. When we consider the potential impact of addressing the root causes of these disparities, Family Promise is a shining example of a true change agent.



ADVOCACY INSTITUTE

Through a series of both public and private, intentionally curated, interactive learning modules, participants will explore and demystify local and statewide advocacy efforts and opportunities. The Institute launched with the I Am an Advocate series, five sessions to educate area residents in advocacy action and engagement. The Women's Fund is thrilled to bring this comprehensive programmatic offering to the broader public as well as special request cohorts! A special thanks to Unum and the Osborne Foundation for their support!

FINANCIALS

Thanks to a generous gift from a founding board member, the Women's Fund formally created an endowment fund in 2021 and began investing the gift for future sustainability. This has been a long term goal of ours, to diversify the ways that donors can invest in our work, such as through the gift of stocks, and at the same time help us create a solid financial footing to ensure the work can continue as long as it is needed.



The generosirty of our donors ensures our advocacy efforts move forward year round. Thank you for donating to the Women's Fund of Greater Chattanooga!

Champions

Anonymous Karen Elliott Vicky Gregg Sarah Lorberbaum BlueCross BlueShield of Tennessee UNUM Social Justice Fund Weldon F. Osborne Foundation

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Southeastern Salvage UTC Women, Gender and Sexuality Studies

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Advocates

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Rowena Belcher Mattie Bono Dominique Brandt Anne Bright Beverly Brockman Rig Burger Kitty Caldwell Connie Cavett Paul Chapman Jacqueline Clay Stefanie Crowe Kevin Cunning Shelly Elliott Aricia Gallaher Sandy Graham Liz Grant Autumn Graves Dawn Hielseth Michelle Hunter Maeghan Jones Shawanna Kendrick Ann Keown Rebecca Klein Katie Larue Alison & Alan Lebovitz Monica Maples Kinsey Diana McElveen Michelle Michaud Sophie Moore Sarah Morgan McCall Morgan DeVaney Linda Murrav Bullard Kathleen Nolte Lori Ochel Cory Phillips **Ellen Phillips** Helen Pregulman Rachael Sauceman Meghan Scanlon Roach Virginia Anne Sharber Kim Shumpert BettyeLynn Smith Miriam Thompson Liz Thompson Ann Weeks Kim White Lea Anne Wiles Lillie Wills Autumn Witt Boyd

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"When I first discovered the Women's Fund, I realized that it supported so much of what I valued and hoped for, [and] I was able to see there was a concrete need for, not just all the generous time others give to the efforts, but funding their efforts."

DEB HULSE

Monthly Donor Circle Member

THANK YOU FOR A GREAT YEAR



Erika R. Burnett, Executive Director Jeannine Carpenter, Director of Research & Policy Katie McCallie, Programs & Operations Manager

BOARD MEMBERS

Kelly Allen, Board Chair Jennifer Harper, Immediate Past Chair Leah Gerbitz, Vice-Chair Helen Jackson, Treasurer Dakasha Winton, Secretary

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The Women's Fund of Greater Chattanooga improves the lives of women and girls in our region by driving social change, providing opportunity and promoting economic self-sufficiency through education and advocacy, empowered philanthropy, collective partnerships and strategic grantmaking.

View our digital report and learn more at www.chattanoogawomensfund.org.